

# 2025 Sponsorship Opportunities



## HOLESHOT LEVEL

- Exclusive Race Naming Rights - 1 available @ \$20,000
- Race Title Sponsor - 4 available @ \$3,000 per event or all 4 @ \$10,000
- Start Gate Sponsor - 4 available @ \$2,000 per event or all 4 @ \$6,000
- Finish Line Sponsor - 4 available @ \$2,000 per event or all 4 @ \$6,000

## PODIUM LEVEL

- Race of the Night - 4 available @ \$1,000 per event or all 4 @ \$3,250
- Dirt Work Sponsor - 4 available @ \$1,000 per event or all 4 @ \$3,250
- Trophy Sponsor - 4 Available @ \$1,500 per event or all 4 @ \$5,000
- Banner Prime Location- Unlimited Spots @ \$750 per race or all 4 @ \$2,000

## PRIVATEER LEVEL

- :30 Second Card Girl - \$500 per event or all 4 @ \$1,500
- Booth Space Available - \$150 per business or all 4 @ \$400
- Pit Row Banners - Unlimited Spots @ \$150 per race or all 4 @ \$400



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# PACKAGE BREAKDOWNS



**Race Naming Rights** - Race series will be rebranded to include name and logo for a 12 month period. (ie Dunder Mifflin's MX at the DeX) All printed material, signs, banners, and advertising will include sponsor name. 20 reserved seating tickets per event, and 6 VIP badges for all access. Main Booth space in entry area, swag handout at each event. Honor representative during opening ceremony and multiple banners and flags in arena. Sponsors logo will be main brand on all 713 Racing dirt bikes, and full custom race kits.

**Race Title Sponsor Package** - 20 comp tickets, 2x prime booth space/swag space, multiple banners in prime locations, logo on printed materials, honor walkout during opening ceremony and anthem. Sponsor logo on all 713 Racing dirt bikes and custom race kits for 2025.

**Start Gate Sponsor Package** - 10 comp tickets, banners in starting gate area, 1 booth space, sponsor provided shirt for "doghouse" starter. Logo on printed materials. Sponsor logo on all 713 Racing dirt bikes for 2025.

**Finish Line Sponsor** - 10 comp tickets, banners and signage around and on finish line jump, 1 booth space. Logo on printed materials. Sponsor logo on all 713 Racing dirt bikes for 2025.

**ROTN & Dirt Work Sponsor** - 6 comp tickets, flag or banner on finish line jump, 1 booth space, logo on printed materials. ROTN will be a purse race and the ROTN sponsor will present the check at podium for photos.

**Trophy Sponsor** - 6 comp tickets, logo on trophies, signage at podium, 1 booth space and 1 pit banner.

**:30 Second Card Girls**: Logo on :30 second card, and provided t-shirts on "card girls". 1 track banner and 1 pit banner.



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# BUILDING LAYOUT FOR RACE DAY



713 Racing Promotions is bringing indoor motocross to the Dakota Events Complex, located on the South Dakota State Fairgrounds in Huron, South Dakota, and this is your chance to be a part of the action.

With over 150,000 square feet of floor space, and seats for 5,000 spectators, the DEX is a prime spot in the region to host a winter motocross series.

We expect over 300 entries with seating for over 2,000 spectators this will be an event to be involved with. A similar race series in Rapid City has averaged over 350 entries for the last 5 years. Our series will run on opposite weekends as the Rapid City events, and we feel we can draw fans and athletes from a 6 state area.



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2025 Schedule Race Dates:

January 18  
February 15  
March 15  
April 12



Open Practice Dates:

January 22, 25, 29  
February 1, 5, 8, 12